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Bloomington, Ill.

HERE'S
YOUR
**CATALOG
OF NURSERY
BARGAINS!**

from the
**JAMES W. OWEN
NURSERY**

2200 E. Oakland Ave.
Dept. F, Bloomington, Ill.
Return Postage Guaranteed

U.S. Dept. of Agriculture
library
Washington 25, D. C.

LOOK WHAT \$1 WILL BUY

Lovely Mixed DAFFODILS

10 For

\$1

Lovely yellow trumpet-shaped daffodils imported direct from Holland. This is one of Owen's special assortments of gorgeous bright yellow blooms with golden center. Easy to grow. Plant now for lovely blooms. Special price.



Early, Fragrant REGAL LILY BULBS

4 For

\$1

These lovely, fragrant, pink-throated Regal Lilies grow in any soil. Guaranteed to bloom next year. Continue to bloom year after year. Giant 6" to 7" top size bulbs.



LILY BULB GARDEN

INDOOR or OUTDOOR

You get: Giant Size Madonna Croft Easter Lily, 6" to 7" bulb. This is the wonderful new hybrid Easter Lily. (2) Most fragrant pink-throated Regal Lily. Very hardy. Giant 6" to 7" bulb. (3) Also rich, waxlike exotic pure white Calla Lily bulb. Large size. All three bulbs sure to bloom this year, and for years after. Blooms more beautiful each season. GIVEN: With each garden, a beautiful "Living Room" Chinese Sacred Lily Bulb . . . different . . . exotic. 1 garden \$1; 2 gardens \$1.75; 3 gardens \$2.50.



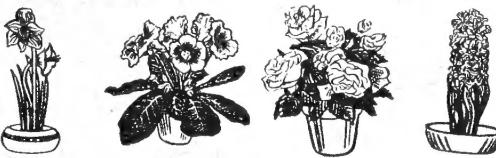
Our Latest Catalog

Save It For Future Reference!

PLANT NOW FOR BENEFITS GALORE NEXT SEASON!

Here are listed at unusually attractive prices the most popular items in this great nursery. You will find dozens of things that you have always wanted but they were either too expensive or too hard to find. This is your opportunity to get them at important savings. Read this big catalog carefully—check what you want, and order NOW!

REFERENCES: The People's Bank of Bloomington, Illinois, will be glad to tell you about the James W. Owen Nursery. This is a long established reliable concern, thoroughly interested in having your valuable patronage, not just for one order, but for year after year.



New "Living Room" GARDEN

ALL FOR
Very Different
Free Gift Included!

You can have 4 lovely unusual plants growing in your living room for only \$1.00. OWEN'S AMAZING BULB GARDEN includes vivid, popular tuberous rooted BEGONIA. Beautiful old-fashioned GLOXINIA. Mammoth Imported "Living Room" HYACINTH. Giant mixed-color AMARYLLIS. Will grow and bloom indoors all winter in soil or water, outdoors in spring for several years enjoyment. GIVEN: Exotic fragrant Chinese Lily Bulb. Not pictured.

\$1

2 Gardens \$1.75
3 - \$2.50

100 Bulbs \$5

100 Bulbs \$5

GORGEOUS HOLLAND HYACINTHS

Special!

5 FOR \$1

10 for \$1.75

50 for \$7.50

- Huge, Sturdy, Beautiful!
- Unequaled for Their Fragrance!
- Magnificent Shades!



10 for \$1

20 for \$1.75

100 for \$7.50

- Prize Winning Quality!
- Outstanding Colors!
- Thousands Sold!

You can have a blaze of color in your garden with these gorgeous Giant Tulips! Do not confuse these with the ordinary tulip bulbs. These are of prize winning quality in rich and colorful blendings. Imported direct from Holland. Your choice of colors or mixed yellow, white, bronze, purple, light pink, deep pink, orchid, rose, light red and blood red. Order today. Use handy order blank on inside.

Six Giant Imported Holland Hyacinths for beauty and fragrance. Ideal for either mass planting or as a colorful border. Pale blues, delicate pinks, golden yellows, deep rich blues, pure whites and blush rose, lavender and pink. We believe you will find this an exceptional Hyacinth offer. This is one of the most beautiful and fragrant flowers in the Spring. Order now. Use handy order blank on inside.

Easy-To-Grow CROCUS

Sturdy—
Blooms Freely!

25 For

\$1

\$0 For
\$1.75

One of the finest Spring flowers. 25 beautiful heart-warming Spring Crocus Special! Perfectly hardy and easy to grow. Place your order early. Use handy order blank on inside.

Beautiful White MADONNA LILIES

4 for

\$1

The Madonna Lily is one of the loveliest of white lilies. Its delightful fragrance and lovely white flowers have made it popular throughout the world. Easy to grow. Madonna Lilies have been scarce because importation from France was so long impossible, so order early.

NEW, COMPLETE OUTDOOR BULB GARDEN

100

Bulbs

\$5

Here is an assortment of our very best bulbs sure to please you with their beauty and fragrance. They are all highest quality top size bulbs which we import direct from The Netherlands. If bought separately in stores this collection would be worth several dollars more than you pay in this special bargain catalog. Here's what you get: 12 Giant Holland Tulips in mixed colors; 6 Giant Holland Hyacinths which can be planted indoors or outdoors; 25 Spring Crocus; 12 Lovely Mixed Daffodils; 25 Grape Hyacinths, an unusual flower you will enjoy, and 20 popular Glory of the Snow.

America's Headquarters for

Royal Sunset AFRICAN VIOLET



Royal Sunset "two-purple" African Violet. Deep purple flowers. Shiny wax-like 2-tone leaves... intense sea green and purple. Most outstanding Violet yet. Only \$2. SEND NO MONEY. Pay postman plus postal charges. Return at once for refund if not pleased. Cash orders prepaid. 2 plants \$3.50; 3 for \$5.00. A collector's violet you will enjoy. Order today.

AFRICAN VIOLETS



"Pink Lady"

"Blue Boy" "White Beauty"

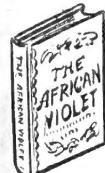
AFRICAN VIOLETS Ea.

Do you know how many people ordered these violets last year at \$1.50? Over 30,000. Large size, ever-blooming and very beautiful. Full of flowers, buds and leaves. Your choice of above 3 varieties sent for \$1.00, or get all 3 for \$2.75. SEND NO MONEY. Pay postman C.O.D. plus postage. Return at once for full refund if not pleased. GIVEN with \$2.75 orders: the start of 4 different assorted color AFRICAN VIOLETS.

Potting Soil VIOLET-GRO

Violet Book

By Wilson



Here is a valuable book for lovers of African Violets. "The AFRICAN VIOLET," by Helen Van Pei Wilson, includes 11 chapters, 26 drawings, 68 detailed descriptions of varieties and 175 listings, a complete story on culture and classification. Tells how to control pest and disease, temperature, watering, humidity, soil, rooting leaves, everything you've been wanting to know about African Violets. Only \$2.50. Order today.

"HYBRID" AFRICAN VIOLET

\$3
Each
2 for \$5

Here's your chance to see new kinds of African Violets come into full bloom for the first time! Vigorous plants grown from hand pollinated crosses. Grow your own brand new variety. You will have something entirely different! All will make lovely flowers and are of the highest quality. Order today.

DOUBLE DUCHESS "VIOLET"

\$2
Each
2 for \$3.50

Beautiful, small, double blossoms with from nine to thirteen petals in irregular formation. Rich deep purple toned. Underside almost white and usually much in evidence. Enhance your home with this new, different African Violet. Pretty, delicate green leaves. Very different.

YOU MAY ASSORT VIOLET ORDERS

8 STAR VIOLET VALUES

ANY OF THESE BEAUTIFUL VARIETIES ONLY \$2-2 for \$3.50-3 for \$5.00

- ★ "BLUSHING MAIDEN" — A rare long-stemmed violet with delicate apple blossoms pink flowers of unusual beauty and unusual large size. \$2.
- ★ "AMETHYST" — Delicate long-stemmed flowers of unusual pale amethyst color. \$2.
- ★ "LAVENDER LADY" — Fine flowers of pale lavender hue. \$2.
- ★ "ION ANTHA" — Blue-lavender. Medium size, like a smaller African but slightly darker. \$2.
- ★ "SAPPHIRE" — Light blue violet with lower three petals well separated and turned back slightly. \$2.
- ★ "BL-COLOR" — Red-violet with upper petals consistently deeper violet and darkest at the tips. Lower petals orangish pink sometimes with a slight deepening around the edges. Young flowers deeper all over than older ones. \$2.
- ★ "BLUE BIRD" — Medium blue violet with long, tapered petals. Large and flaring blossom suggests a bird. \$2.
- ★ "COMMODORE" — Reddish-purple flowers. Very large. Pointed and slight leaves which are dark reddish green. \$2.

"PURPLE PRINCE" VIOLET

\$2
Each

Another new African Violet introduced by Owen recently. Its rich, clear purple flowers bloom in profusion. Medium-sized, delicate light green leaves. This sturdy little plant is becoming more popular each day. Very easy to grow. Use handy order blank. \$2.00 each: 2 for \$3.50; 3 for \$5.00, assorted.

ORDER NOW!

VINES - IVIES

GRAPEVINE IVY — Rich green leaves. Very sturdy. Highest quality — easy to grow. Requires no sunlight. 12" to 24" long. 3 to 5 stems in pot.

\$1
2 for \$1.75

ENGLISH IVY — Owen's "Giant Wonder." Actually 2' to 3' long now, and will grow more. 3 plants to pot.

\$1
2 for \$1.75

PHILODENDRON — Very scarce. Beautiful large heavy plants. 1 1/2' to 2' long.

\$1
2 for \$1.75

HARDY VINES — \$1 each; 2 for \$1.75

BITTERSWEET — Popular orange colored berries in Winter. BOSTON IVY — One of the best climbers. Clings to walls. CLEMATIS — Large, flowering, beautiful. Various colors. HONEYSUCKLE — (Gold Flame). Huge trumpet-shaped flowers of flame with gold.

\$65 EVERGREEN GROUPING - \$39.85

SPECIAL!

Any One or More of the Evergreens In This Group

\$5 Each

TEA ROSES



New Hybrid Monthly Blooming!

These are the most beautiful, highest quality rose bushes offered today. Thoroughly tested. Select your own assortment from Rich Blood Red, Light Red, Light Delicate Pink, and Deep Tone Pink, Talisman, Pure White, Deep Rich Yellow, Golden Bronze, Pale Yellow, Blush Pink, Rosy Pink or Cardinal Red. You will get a great deal of enjoyment from a garden of tea roses because not only do they beautify the area in which they are planted, but they make such lovely and fragrant bouquets for your own home or to give to friends.

75c
Each

3 for \$2.00
6 for \$3.75
12 for \$7.00

BLUEBERRIES Healthy 2-Yr. Plant

\$1
Each

Your choice of 3 varieties — 10" to 15" plants at very special prices for this grade. Early Rancocas, Midseason Rubis, Late Jersey. \$1 each or 1 each of the 3 varieties for only \$2.50.

75c
Ea.

3 for \$2.00
6 for \$3.75
12 for \$7.00

OTHER CLIMBING ROSES Highest Quality

FREE:
Planting Guide . . . complete booklet telling "how" and "when" to plant.

GARDENIA PLANT

AND A START OF 4
AFRICAN VIOLETS

\$1
Each

All 5 for only \$1.00. I send lovely 10" to 15" Gardenia shipped with fresh rich "no-cake" potting soil. SEND NO MONEY. Pay postman C.O.D. plus postal charges. Cash orders prepaid. Return at once for full refund if not pleased.

(Gardenia Plants Not Shipped Into State of California)

GARDENIA-GRO--

Perfect potting soil. Scientifically prepared with proper amount of peat moss, leaf mold and sand for Gardenias. \$1 for 3 lbs.; 5 lbs. \$1.50; 10 lbs. \$2.50, postpaid. Also sent C.O.D. plus postage.

CLIMBING ROSES

Paul's Scarlet Favorite of Millions!

Now! Save money on Paul's Scarlet! The most popular Climbing Rose in the world. Scarlet-red blooms, 2" across in huge clusters, in great profusion in mid-summer. Healthy dark green foliage. Strong grower for trellises, pillars. 3-yr. No. 1 bushes.

CLIMBING ROSES

Highest Quality

Sturdy rich green foliage, gorgeous blooms. Your choice Blood Red, Crimson, Light Pink, White, Yellow, Bronze, Blush Pink. 2-yr. blooming size.

FREE:

Planting Guide . . . complete booklet telling "how" and "when" to plant.

James W. Owen Nursery

SAVE ON THESE \$1 BERRY BARGAINS!

RASPBERRIES

Giant Size!

6 FOR \$1

12 for \$1.75
25 for \$3.50
100 for \$12.00

Highest quality—sweeter—larger—and biggest yield! Ideal for the home garden, firm, large berries. Easy to grow. This low price for highest quality raspberries will enable you to have delicious berries at little cost.

Your choice of 2 leading varieties: LATHAM—The leading Red Raspberry. Huge, firm, clear, red berries full of rich flavor. Very hardy. CUMBERLAND—Extra large Black Raspberry. Grow in huge clusters. Firm, juicy, sweet. Early.



STRAWBERRY PLANTS

VERY SPECIAL!

100 PLANTS

\$2.50

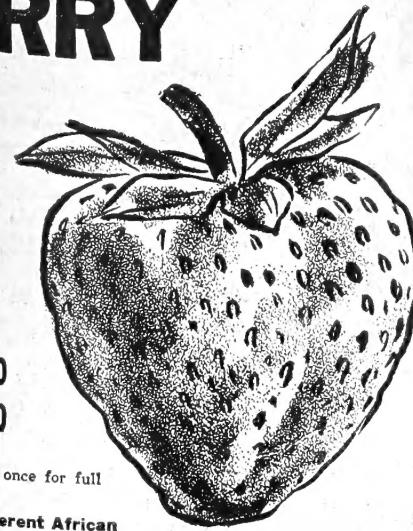
50 Plants \$1.50
25 Plants \$1.00

Nearly Everyone, Everywhere, Has Good Luck With These Plants—America's Two Most Popular Varieties!

SENATOR DUNLAP, world's most popular ORGANIC MASTODON EVERBEARING, 100 plants, very special, \$2.50, or 25 for \$1.00, or 50 for \$1.50. Can be successfully grown in almost all soils and climates, requiring little attention. Enormous yields. Extremely large, rich, bright red, firm and sweet.

Cash orders prepaid, or sent C.O.D. plus charges. Return at once for full refund if not satisfied.

GIVEN: With \$2.50 The Start Of 4 Different African Violets In Assorted Colors!



BLACKBERRIES

Heavy Bearer!

6 FOR \$1

12 for \$1.75
25 for \$3.50
100 for \$12.00

Nothing is more delicious than Blackberries and cream, or a wonderful Blackberry pie! EL DORADO, the strong, hardy grower and heavy producer. Jet black berry of enormous size. Firm, sweet and of excellent quality. Seldom injured by frost. Grows in large, beautiful clusters. Brings top prices. Bears young and heavily. Best known, and most popular of all Blackberries!



RHUBARB

CURRANTS

GOOSE BERRIES

GRAPE VINES

ASPARAGUS

6 Large Plants \$1

12 for \$1.75; 25 for \$3.50

GIANT VICTORIA

Easy to grow—practically takes care of itself once it is established.

We offer the Giant Victoria Red variety that everyone likes so well. Matures quickly. Very sweet, tender, firm long stalks. High food value. Roots extra strong. Order today.

Each \$1

3 for \$2.50

BIG, JUICY 'PERFECTIONS'

Fruit bright red and large. Clusters are long and size of berry is uniform to end of bunch. Best variety grown today. Sweet delicious flavor. Hardy everywhere.

Each \$1

3 for \$2.50

Big Sized Plants

Special price! Well-known Downing Gooseberry. Very useful for canning or for cooking. Fruit very large, round and with smooth skin. Juicy and fine flavored. Vigorous, heavy bearer.



12 for \$1

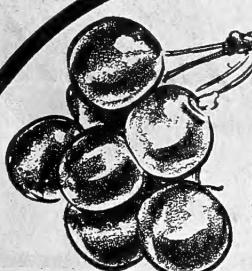
50 for \$3.50

100 for \$6.50

Special price on roots that will produce next year! One planting lasts many years. WASHINGTON VARIETY. Leading asparagus. Large, tender green tips. Mild, rich, full of flavor.



\$1 FRUIT TREE SALE!



CHERRY

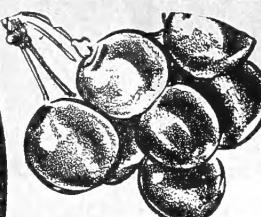
2' to 3' Only \$1

Each \$1
3' to 4' \$1.50
4' to 6' \$2.50

EARLY RICHMOND—(Early Sour). One of the best sour cherries. Light red fruit which comes about two weeks earlier than the Montmorency. Good cooking cherries.

MONTMORENCY—(Mid-season Sour). This cherry has a darker skin than the Early Richmond and is slightly sweeter. Cooking cherry.

BLACK TARTARIAN—(Early Sweet). Large black fruit of good quality.



Bush Cherries

\$1 Ea.

Dwarf—2' to 3' 3 for \$2.75

These cherries are more popular each year. The low bushy plants are loaded with sweet, delicious, bright red cherries that are fine for eating or make wonderful jam of superb flavor and color. Very hardy. Eliminates ladder climbing entirely. Mass of lovely white blooms early in Spring makes beautiful ornamental yard decoration.

FREE: Planting Guide . . . complete booklet telling "how" and "when" to plant. Sent with all orders of nursery stock.

APRICOT

2' to 3'
3' to 4' \$1.50
4' to 6' \$2.50

\$1

We have a supply of GOLDEN JUBILEE Apricot Trees which in our estimation are the best variety grown. They have beautiful flowers and are the first to bloom. Produce large crop. Good eating and fruit of good quality and flavor.

PLUM

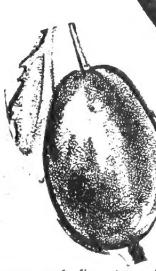
2' to 3'
3' to 4' \$1.50
4' to 6' \$2.50

\$1 Ea.

ABUNDANCE—Flesh light yellow, very sweet and fine to eat. LA CRESCENT—Fine yellow plum. Ripe early. Makes delicious preserves.

SAPA—Medium to large, dark purple skin and flesh, and rich, fine flavor. Excellent for canning.

TOKA—Highly prized for its rich flavor. Large, firm, orange red, early bearer.



APPLE

You will be more than pleased to see the abundant crop of apples you can have at little cost to you.

Only \$1

3' to 4' \$1.50
4' to 6' \$2.50

DELICIOUS—(Late). Dark red eating apple and apple of fine flavor.

GRIMES GOLDEN—(Early). Large yellow green apple. Very fine for eating and cooking.

MONTMORENCY—(Late). Dark red, white fleshed eating apple. Extra fine quality.

JONATHAN—(Late Fall). Dark red, very juicy and we think the best all-around apple.

YELLOW DELICIOUS—(Late). Large, golden yellow. YELLOW TRANSPARENT—(Early Summer). The fruit is medium to large, of bright yellow.



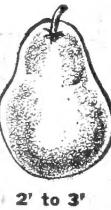
PEAR TREE

3' to 4' \$1.50
4' to 6' \$2.50

BARTLETT—(Late Summer). Large yellow. Fine flavor. Leading variety.

KIEFFER—(Winter). Most popular winter pear. Large yellow fruit. Good keeper.

LINCOLN—(Late Summer). Large late Summer pear. Yellow, flushed with red.



YARD TREES

WEEPING WILLOW TREE \$1

Graceful, Ornamental

Earliest shade tree to grow there is. Beautiful yellow-green foliage gives lacy effect. Exceptionally strong, hardy, graceful tree. Ideal for putting in a vacant spot in your yard. Grows rapidly. 4' to 6' high.

LOMBARDY POPLAR

2 For

\$1

6' to 8' tall graceful upright growth. Ideal for planting in narrow spaces, ideal for screen. Will grow up to 50' high. This size Poplar is frequently sold from \$2 to \$2.50. Specially priced!

FLOWERING DOGWOOD

Each

\$1

Special buy on GENUINE Red Flowering Dogwood. Most beautiful of all flowering trees. Mass of bloom similar to peach tree. Very difficult to obtain. Through a fortunate purchase we have a limited supply of these sought-after trees.

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New! "LIVING-ROOM"

HYACINTH GARDEN



Complete With
Vase—Planted,
Ready To Grow! **\$1**

All you do is unwrap the package and add a cup full of water! It's a wonderful idea. In just a few weeks you will have a beautiful fragrant colorful garden growing on your mantle or table. You get 3

large size "living room" hyacinths imported direct from the Netherlands. Complete with vase, planted ready to grow. GIVEN . . . a real surprise . . . an exotic fragrant Chinese Lily Bulb. 1 garden \$1.00; 2 for \$1.75; 3 for \$2.50.

Pansy Plants

"Swiss Giant". This strain of super giant pansy plants has immense flowers. Thrives well in partly shady places. Mixed colors. Up to 6" across. 100 plants \$2.50; or 25 for \$1. Given with \$2.50 orders: "Million Dollar" Peony Bulb, \$1 value.

25 for \$1
100 for \$2.50

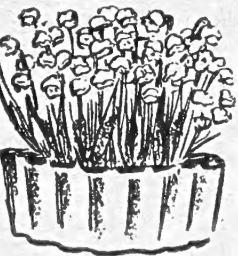
WEEPING WILLOW

Easiest shade tree to grow that there is. Beautiful yellow-green foliage gives lacy effect. Exceptionally strong, sturdy. Very hardy. Graceful, ornamental. Ideal for putting in a vacant spot in your yard. Grows rapidly. 4' to 6' high. Order now.

\$1
Each

New! "LIVING-ROOM"

LILY OF THE VALLEY GARDEN



Complete With
Vase—Planted,
Ready To Grow! **\$1**

These dainty fragrant flowers will do well in your living room, adding beauty and fragrance. They come completely planted in a vase. Just add a cupful of water and set them on the table or window sill to grow. The vase will be completely filled with leaves and blooms in just a short time. Lilies-of-the-Valley will be an unusual novelty in your home. GIVEN as a very special "extra", a mammoth blooming size "Living Room" Hyacinth Bulb. 1 garden \$1.00; 2 for \$1.75; 3 for \$2.50.

Carnations

Beautiful little garden Carnation — the most fragrant flower that blooms in the garden. Blooms all summer. Ideal for border plant. When cut and brought in the house will last a week to 10 days. Red, pink, white and yellow.

5 for \$1
10 for \$1.75

BUSH CHERRIES

Dwarf size. Low bushy plants loaded with sweet, delicious, bright red cherries that are fine for eating. Very hardy. Eliminates ladder climbing entirely. Masses of lovely white blooms early in Spring makes beautiful ornamental yard decoration. 2' to 3' size.

1 Each
3 For \$2.75

Potting Soil

Your house plants will get new life, vigor from a vitamin rich soil that includes peat moss, sand and mold. Specially balanced to give highest amount of food yet not "burn" plants. Ideal for all house plants. Will not cake.

3 Lbs. \$1
5 Lbs. \$1.50
10 Lbs. \$2.50

DELPHINIUM

Giant flowering magnificent double-type 2-year plants. Gorgeous colorings range from deepest blues, lavenders with pink tints to the wonderful bi-colorings that rival orchids. You will have 3' to 5' flowering spikes with flowers 2" to 3" across.

5 For \$1
10 For \$1.75

New! "LIVING-ROOM"

COMPLETE GARDEN



3 Bulbs In
A Vase,
Complete **\$1**

Three unusual bulbs that come complete in a long vase, planted ready to grow. All you do is unwrap, add water and set in the window! You get vivid tuberous rooted BEGONIA, beautiful newly popular GLOXINIA and giant mixed-color AMARYLLIS. Will grow and bloom in-doors all winter, outdoors in spring for several year's enjoyment. GIVEN: Mammoth "Living Room" blooming size Hyacinth Bulb with each garden. A very good "buy" for \$1.00; 2 gardens \$1.75; 3 gardens \$2.50.

Ever-Blooming PERENNIAL GARDEN

Have Some-
thing Blooming
All Summer
Long! **3c**

\$1

Plant Stakes

Real Bamboo. A real necessity for every gardener. They are tough, wiry, long-lasting, painted. Another good feature — they push easily into the ground. 3' to 4' length. 100% satisfaction guaranteed. Return for refund if not entirely pleased.

Each

10 MUMS

Have a Mum garden at a very special price! I send you assorted colors and kinds; Cushion, Dwarf, Button and Cut Flower Mums. 10 for \$1; 20 for \$1.75. GIVEN with \$1.75 orders: "Million Dollar" Mystery Bloom Peony, \$1 value. Plant the perennials now to enjoy all next summer. Sent C.O.D. plus postage. We pay postage on cash orders. Return at once for refund if not pleased.

\$1